



VALLEY INTERIOR SYSTEMS, INC.

# INSIDE THE VALLEY

An Information Source for Current Events at Valley Interior Systems, Inc.

## NEW PROJECTS ON THE HORIZON

By Jeff Hudepohl

It was great to open this mornings edition of the Cincinnati Enquirer. I actually read 100% of the front page for the first time in years. The front page only had three headlines. They were:

- Next: Rules, Designs for Casinos
- Low Income Apartments to become Luxury Hotel
- GE, UC Envision Complex

How about that!! Could we see a change coming our direction?

It was great Tuesday paying attention to the results of the election regarding the casino ballot measure. I, myself, am not a big gambler but I know how

important it was for this issue to pass. Four new casinos being built in three of the cities that we have offices is a significant opportunity for Valley. The Cincinnati casino alone is expected to be 300,000 square feet, create 2,100 construction jobs and start in the next 8-12 months.

The GE project calls for upgrading the Evendale facility with over \$100 million dollars of physical improvements. The University of Cincinnati is teaming with GE to build a new aerospace propulsion research center beyond that of the other projects mentioned.

The hotel renovation sounds like it could be the first project out for us to bid. They are relocating

the current tenants and then the remodel will start immediately. The new hotel will be located across the street from the Aronoff Center in downtown Cincinnati. The hotel will be a 160 room hotel and will undergo a \$48 million dollar renovation.

I am hoping that tomorrows front page is a sign of many more exciting front page news items to come!

Jeff Hudepohl

## THE HOLIDAYS ARE UPON US!

Wow, it is amazing that we are already approaching the holiday season. It is hard to believe that this year has almost passed us by. As we reflect on this passed year, while it has been difficult and the economy has not been what we hoped it would be, we could not have

achieved our success in spite of difficult times without your dedication and contributions. We appreciate your dedication and efforts and we wish much success together as we embark on another year. While there is uncertainty in these difficult times, now is the time to

give thanks for what we have and hope for continued prosperity of all our fellow employees, families, and friends.

From our family to your family: Happy Thanksgiving, Merry Christmas, and Happy New Year!

### Inside this issue:

Family Business of the Decade Award	2
Employees Recognized for 15 + Years of Service	2
Safety Corner: Utilizing Stretch Exercises Can Reduce Back Injuries	2
Project Spotlight: Great American Tower	3
Children's Hospital Project	3
Happy Birthday	4
Happy Anniversary	4

### Special points of interest:

- Valley will recognize the following holidays and all offices will be closed: Thanksgiving Day, day after Thanksgiving, Christmas Day, New Years Day
- Valley awarded contract for new Springfield Hospital and Children's Medical Center in Columbus
- Have a Safe and Happy Holiday Season!

# VALLEY NAMED FINALIST BY GOERING CENTER FOR FAMILY BUSINESS OF THE DECADE

Twelve leading Cincinnati businesses were recognized as finalists in the University of Cincinnati's Goering Center for Family and Private Business "Family Business of the Decade" award ceremony on August 25, 2009. The twelve finalists were Busken Bakery, Flottman Company, Gardner Publications, Graeter's, JTM Food Group, The Long-Stanton Group, Nation Band & Tag, Rumpke Consolidated, SpringDot, Steinhauser Inc, Verdin Company, and Valley Interior Systems.

"The committee that selected the finalists had quite a challenge narrowing the pool of over 350 nominees down to the final 12," said Larry Gripp, Executive Director of the Goering Center. "The judges looked at many factors, including their positive family business linkage, their

business success, their multiple family member and/or multiple generation involvement, their contributions to community and industry, and their innovative business practices, products, or strategies."

The ceremony, which took place at Cincinnati's Music Hall, featured a presentation by inspirational speaker Matthew Kelly, who encouraged the audience to look at the decade finalists for inspiration for growing and maintaining their own business.

"Being name a finalist in the Goering Center's prestigious Family Business of the Decade meant a lot to Valley," says John Strawser. "Cincinnati is a community full of outstanding family businesses and receiving recognition as a leader in

this community speaks to the work we have done as a business to employ best practices through the company's 20 plus years in business," states John Strawser.

Valley could not have achieved such a distinguished honor without the dedication and support of our fellow co-workers.



# STRETCH AND FLEX PROGRAMS GREATLY REDUCE WORKPLACE INJURIES & IMPROVE COMMUNICATION

There has been a recent trend in construction with the implementation of stretch and flex programs. In fact, some general contractors require it prior to starting the day at many job sites throughout the country. It is a proven fact that because of the stretch and flex program, you are much less likely to experience an incident that results in a strain, sprain, or more serious injury during the course of the

day. Over time, these exercises have been shown to raise energy levels and improve flexibility, strength, and range of motion. The program involves 10-15 minutes of 12 easy to perform exercises that will prepare you for action, by

*"Over time these exercises have been shown to raise energy levels and improve flexibility, strength, and range of motion."*

increasing blood flow and warming up your muscles. In addition, it allows an opportunity to improve communications with each other prior to starting the day.

Valley believes in this program and the benefits it offers with reducing workplace injuries and fatigue.

If you want to learn more about this program please contact your Safety Director.

# VALLEY EMPLOYEES RECOGNIZED FOR 15 PLUS YEARS OF DEDICATED SERVICE

We have several employees who will be with Valley for 15 plus years during the months of October, November, and December. Some have been with Valley since its inception. They are as follows:

Tammy Klaserner (Cincinnati Office) - 22 Years of dedicated service

Tom Kessen (Foreman Cincinnati) - 21 years of dedicated service

Frank Ferguson ( Columbus Safety Director) - 18 years of dedicated service

Don Arnold ( Columbus Superintendent) - 17 years of dedicated service

Brian Carpenter ( Columbus Superintendent) - 17 years of dedicated service

Bruce Dolch ( Columbus Foreman) - 16 years of dedicated service

Michael Dunaway ( Cincinnati Foreman) - 15 years of dedicated service

It is amazing to see some with over 20 years of service with Valley. Your dedication and service does not go unrecognized. "Thank You"

# PROJECT SPOTLIGHT: GREAT AMERICAN TOWER AT QUEEN CITY SQUARE

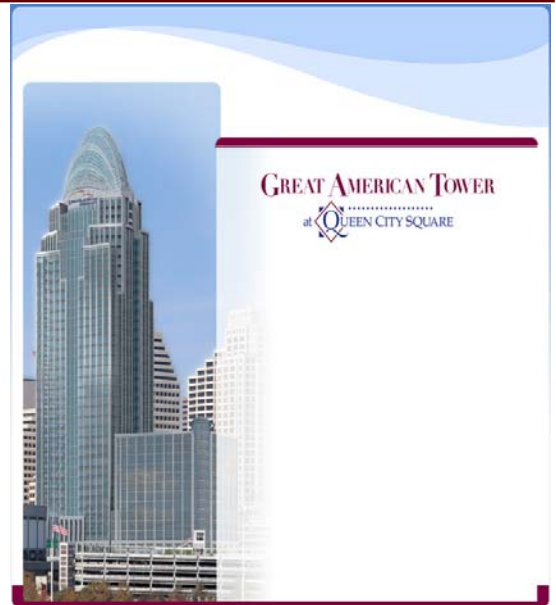
Valley was awarded the core drywall contract for the Great American Tower at Queen City Square in Cincinnati Ohio. The building will be Cincinnati's tallest building, boasting over 1 million square feet of office space combined with 20,000 square feet of retail space and 2,350 parking spaces. Queen City Square will be the "greenest" and most environmentally sensitive office building in the CBD. Further, it has been designated to achieve LEED certification. The general contractor on the project is Turner Construction and architecture is provided by Hellmuth, Obata + Kassabaum (HOK).

"It is a tremendous honor to be part of such a landmark project for the City of Cincinnati," states Mike Strawser. "When I first saw the drawings for this

project I thought there was no way this was going to happen and here we are building the largest and first new high rise in Cincinnati in over 20 years," states Mike Strawser.

Great American Tower at Queen City Square is set to open the first quarter of 2011.

Heading up this project for Valley is Bob Bartlowe, Estimator, Mike Strawser, Todd Brandenburg, Executive Foreman, Darrell Woodruff, Superintendent, Justin Taulbee, Project Manager, and Brad Rudd, Safety.



# COLUMBUS OFFICE AWARDED NEW CHILDRENS HOSPITAL CONTRACT

Our Columbus office was awarded the contract for framing, insulation, hanging, finishing, blocking, and acoustical and metal ceilings for the new Children's Hospital in Columbus. This will be an impressive facility and will be a true landmark for the city of Columbus.

The general contractor for the project is Turner Construction in a joint venture with Smoot Construction.

Heading up this project for Valley are Jim Melaragno, Estimator/Office Manager, Jack Kandray, Estimator, Jeremy Turi, Project Manager, Kyle Young, Asst. Project Manager, Mark Willis, Superintendent, Frank Ferguson, Safety Director, and Rod Atherton, Operations Manager.

The project is set for completion in late 2011 with a grand opening in 2012.



# HOW TO TURN DISAPPOINTMENT INTO POSITIVE AWARENESS AND PERSONAL GROWTH

Wintertime can bring disappointment, and disappointment is common to all of us. So you must learn how to handle the winters. You must learn how to handle difficulty; it always come after opportunity. You must learn to handle recessions; they come right after expansions. That isn't going to change.

The big question is "What do you do about winters"? You can't get rid of

January simply by tearing it off the calendar, but here is what you can do: You can get stronger; you can get wiser; and you can get better. Remember, that trio of words: stronger, wiser, better. The winters won't change, but you can.

We might wish it were summer when it was winter. When things are difficult, we wish they were easy. A wise man once said "Don't wish it were easier; wish you

were better. Don't wish for fewer problems; wish for more skills. Don't wish for less challenge; wish for more wisdom."

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**PERSONAL HAPPENINGS AROUND THE VALLEY**

**Michael Chadwick, Columbus Estimator, is a proud new father with the birth of his son, William, born on August 21, 2009. Congratulations!**

**A nephew of a Columbus Foreman fell late last year from a tree stand while hunting, causing him to become paralyzed from the waist down. Frank Ferguson, Safety Director for Columbus, took up a collection and raised \$3,095 with over 150 field employees contributing. Thank you to all those who contributed to this act of kindness.**

**HAPPY BIRTHDAY & HAPPY ANNIVERSARY FOR ALL WHO ARE CELEBRATING THEIR BIRTHDAY OR ANNIVERSARY DATE IN OCTOBER, NOVEMBER, OR DECEMBER**

**Happy Birthday!! Valley would like to wish happy birthday to all those celebrating their birthdays in October, November, and December.**

Brock Rodeniser, Brad Rudd, Ron Steffen, Steve Dehne, Mike Strawser, Dan Blank, Ryan Enders, Patti Higgins, Louie Cortez, Teresa Gannon, Scott Schlosser, Chris Grunkemeyer, Dustin Dyer, Rick Hutchinson, Alex Kaliski, Greg Seibert, Marcus Taulbee, Rich Richardson, Jeff Gressler, Rodney Barger, Carl White, Paula Phillips, Bob Bartlowe, Frank Ferguson, Doug Swigart, Mark Hiler, Jess Marcum, Dave Denune, Brian Abbot, Travis Manning, Francisco Joewan, Albert Stone, Tammy Klaserner, Tony Dudley, Eric McNamara, Nick Rosemeyer, Pat Hartzel, Tim Bruce, Jeff Schiesler, James Ryan, Richard Harden, Erasmo Ramos, Brian Horton, Mark Woodruff, Derek Atherton, Nick Iannelli, Troy Younger, Jeremy Dennis, Dan Hardy, Jason Edwards, Michael Neely, Kelly French, Bob Morgan, Mike Bauer,

Dan Borchers, Rutledge Thompson, Don Buckingham, Michelle Dean, Ron Simon, James Brandenburg, Marcus Napper, Keith Starrett, Mathew Russell, Israel Pinto, Curtis Abbot, Brian Brandenburg, Brian Wudke, Jeremy Lindsey, Jason Caudill, Gary Wilson, Dennis Johnson, Chip Zanzinger

**Happy Anniversary! The following employees will be celebrating their anniversary with Valley in October, November, or December. Thank you for your continued dedication and support!!!**

Paul Yarger (10 years), Keith Crow (11 years), Rick Hutchinson (4 years), Jamie Mutter (7 years), Gary Wilson (2 years), Michael Ditullio (11 years), Scot Kacho (9 years), Scott Hardman (11 years), Dale Osborne (6 years), John Rodeniser (9 years), Denny Rininger (9 years), Alex Ditullio (3 years), Josh Young (6 years), Nathan Copeland (10 years), Michael

Blust (6 years), David Denune (6 years), Jarritt Mullins (10 years), Dave Darnell (6 years), Steve Dehne (9 years), Kaliski Alexander (13 years), Jeremy Anderson (6 years), Don Varney (6 years), Duane Johnson (3 years), Paula Phillips (10 years), Jeff Schiesler (6 years), Travis Manning (2 years), Shawn Myers (5 years), Michael Grennell (9 years), Stan York (13 years), Travis Henderson (5 years), James Peck (13 years), Andrew Eckstein (9 years), Brank Bartolovich (10 years), Brian Horton (12 years), Jason Murray (10 years), William Ward (2 years), Don Buckingham (2 years), Ryan Enders (2 years), Todd Taggart (11 years), Mike Chambers (3 years), Micah Duke (6 years), Teresa Gannon (13 years), Josh Elliott (6 years), Danny Abdon (5 years), Jerald Kleinberg (2 years), Daniel Ackley (6 years), Nick Iannelli (3 years), Eric McNamara (4 years), Louie Cortez (2 years),